

**Project
Management
Mindset**

NaviGrowth **PRODUCT CATALOG**

**2026 CORPORATE & PUBLIC
PROGRAMS**



MAKING
The **WORLD**

**A MANAGEABLE
PLACE**

WWW.NAVIGROWTH.CO

Welcome to Our Product Catalog



About Us

NaviGrowth is a premier provider of professional development and consultancy services, specializing in project management, PMO excellence, and leadership transformation. With a proven track record of empowering individuals and organizations, NaviGrowth delivers innovative and practical solutions to drive business success in today's competitive landscape.

We go beyond traditional training by combining project management mindset, leadership development, experiential learning, business simulations, and practical workplace application. Every solution is designed around real organizational challenges, so participants do not just gain knowledge; they strengthen ownership, improve decisions, collaborate more effectively, and deliver better results.

With expertise across project management, PMO excellence, leadership, organizational agility, commercial growth, and future skills, NaviGrowth creates learning experiences that are practical, relevant, and built for measurable impact.

Think Beyond the Plan.

Lead Beyond the Process.



Our Core Values

Agility

Agility is essential in our planning, development and delivery.

Simplicity

Transfer knowledge effectively in the simplest way.

Enjoyment

We appreciate joy as a magical element in our recipe for a mindset development journey.

Passion

So Passion is our inner motivation in creating a wonderful and enjoyable experience for our clients.

Why L&D Leaders Choose NaviGrowth

- Programs built around business priorities and observable performance gaps
- Experiential learning, simulations, and gamified challenges that reveal real behavior
- Professional Arabic, English, or bilingual delivery for diverse employee populations
- Industry-relevant cases, scenarios, and tools customized to the client context
- Clear learning outcomes, practical assessment, and workplace application
- Integrated expertise across project execution, leadership, PMO, agility, and growth

Participants	15–20 participants per program
Delivery Formats	Classroom, Virtual Instructor-Led Training, or Blended
Language	Arabic, English, or Bilingual
Assessment	Pre- and post-assessment with practical application
Certification	Certificate of Completion by NaviGrowth
Customization	Examples, cases, and activities can be aligned to the client context



TRAINING PORTFOLIO OVERVIEW

PROJECT MANAGEMENT & PMO EXCELLENCE

Program	Fixed Duration
Advanced Project Management Professional Diploma + AI for Project Managers	16 Days (160 Hours)
Intensive Project Management Workshop	5 Days (40 Hours)
Project Management Fundamentals	3 Days (24 Hours)
The Next Global PMO Consultant Bootcamp	5 Days (40 Hours)
AI for Project Managers	3 Days (24 Hours)
Agile Project Management (ACP)	5 Days (30 Hours)
Risk Management Professional (RMP)	5 Days (30 Hours)
Agile Mmindset in Work Space	2 Days (16 Hours)



TRAINING PORTFOLIO OVERVIEW

LEADERSHIP & PROFESSIONAL DEVELOPMENT

Program	Fixed Duration
Adaptive Leadership	2 Days (16 Hours)
Emotional Intelligence in Work Space	2 Days (16 Hours)
Lead with Heart and Mind	5 Days (40 Hours)
Change Management	2 Days (16 Hours)
High Performance Team Development	2 Days (16 Hours)
Decision-Making & Problem-Solving	2 Days (16 Hours)
Communication Mastery	2 Days (16 Hours)
Storytelling for Business	2 Days (16 Hours)



TRAINING PORTFOLIO OVERVIEW

LEADERSHIP & PROFESSIONAL DEVELOPMENT

Program	Fixed Duration
Coaching Skills for Managers	2 Days (16 Hours)
Business Development Mastery	5 Days (40 Hours)
Negotiation Excellence	2 Days (16 Hours)
Customer Experience Excellence	2 Days (16 Hours)
Stakeholder Management	2 Days (16 Hours)
Systems Thinking	2 Days (16 Hours)
New Earth™ Business Simulation	2 Days (16 Hours)
Time Machine™ Learning Journey	2 Days (16 Hours)



TRAINING PORTFOLIO OVERVIEW

YOUTH & FUTURE SKILLS

Program	Fixed Duration
Young Project Management Professionals (YPMP)	5 Days (40 Hours)
Future Heroes	7 Days (56 Hours)
Leadership for Teenagers	2 Days (16 Hours)
TeensPreneur™	5 Days (40 Hours)
Communication & Presentation Skills for Teens	2 Days (16 Hours)



01



Project Management & PMO Excellence

The Next Global PMO Consultant Bootcamp

DURATION 5 Days (40 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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A PMO can become a strategic engine for execution, or an administrative layer that produces reports nobody uses. This bootcamp prepares professionals to assess, design, establish, and transform PMOs around organizational value. Participants learn how to connect PMO strategy, governance, services, portfolio visibility, operating models, performance measures, and stakeholder adoption into a credible implementation roadmap.

The Performance Gaps It Addresses

- The PMO is viewed as policing, templates, or administration
- Mandate, authority, and value proposition are unclear
- Leaders lack reliable portfolio visibility for decision-making
- Governance is inconsistent or disconnected from business priorities
- Standards exist, but adoption and stakeholder trust remain low

KEY COMPETENCIES DEVELOPED

PMO Design	Portfolio Governance	Consulting Skills
Performance Measurement	Change Enablement	Strategic Alignment

LEARNING OUTCOMES

- Assess organizational maturity and identify PMO priorities.
- Design a fit-for-purpose PMO mandate, operating model, and service portfolio.
- Develop governance, reporting, and portfolio-management mechanisms.
- Define PMO performance measures linked to business value.
- Analyze stakeholder expectations and manage PMO adoption.
- Create a practical PMO implementation or transformation roadmap.

Target Audience

- PMO managers and team members
- Project and program managers
- Management consultants
- Transformation and strategy professionals

Advanced Project Management Professional Diploma

DURATION 16 Days (160 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Many experienced professionals know the tools of project management, yet still struggle when projects become politically complex, strategically important, or highly uncertain. This diploma closes the gap between technical knowledge and real leadership performance. Participants build an integrated project management mindset that combines contemporary delivery practices, systems thinking, adaptive leadership, emotional intelligence, change management, and responsible use of AI, so they can lead projects that deliver business value, not merely completed plans.

The Performance Gaps It Addresses

- Projects are managed as disconnected tasks rather than integrated business systems
- Technical capability is not matched by leadership, influence, and judgment
- Teams struggle to adapt across predictive, agile, and hybrid environments
- Stakeholder misalignment delays decisions and weakens ownership
- AI is used inconsistently without clear governance or professional judgment

KEY COMPETENCIES DEVELOPED

Integrated Project Planning	Adaptive Delivery	Stakeholder Leadership
Systems Thinking	Change Leadership	AI-Enabled Project Management

LEARNING OUTCOMES

- Analyze project environments and select appropriate delivery approaches.
- Develop integrated plans covering scope, schedule, cost, quality, resources, and risk.
- Apply predictive, agile, and hybrid practices to realistic project scenarios.
- Evaluate stakeholder needs and design effective engagement strategies.
- Use leadership, emotional intelligence, and change-management techniques to improve team performance.
- Integrate AI-enabled tools into planning, analysis, communication, and decision-making.

Target Audience

- Project managers and aspiring project managers
- Team leaders and functional managers
- PMO professionals
- Professionals preparing for advanced project management responsibilities

Intensive Project Management Workshop

DURATION 5 Days (40 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Projects rarely fail because teams lack effort. They fail because objectives remain vague, planning is fragmented, risks are addressed too late, and decisions are made without a shared view of priorities. This intensive workshop gives participants a practical end-to-end discipline for turning business needs into controlled delivery. Through realistic scenarios, teams learn how each decision affects scope, time, cost, quality, risk, stakeholders, and value.

The Performance Gaps It Addresses

- Unclear objectives create rework and conflicting expectations
- Weak planning produces missed deadlines and avoidable cost pressure
- Risks are discussed only after they become issues
- Progress reports describe activity without enabling decisions
- Project closure happens without capturing lessons or accountability

KEY COMPETENCIES DEVELOPED

Project Planning	Execution Control	Risk Management
Stakeholder Communication	Decision-Making	Project Governance

LEARNING OUTCOMES

- Define project objectives, success criteria, and governance requirements.
- Create practical project plans that integrate scope, schedule, cost, quality, and risk.
- Apply monitoring and control techniques to maintain project performance.
- Analyze project issues and select appropriate corrective actions.
- Communicate effectively with stakeholders throughout the project lifecycle.
- Conduct structured project closure and capture lessons learned.

Target Audience

- New and experienced project managers
- Project coordinators and team leaders
- Functional managers leading cross-functional initiatives
- Professionals responsible for internal projects

Project Management Fundamentals

DURATION 3 Days (24 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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When employees manage initiatives without a common project language, even simple work becomes harder than it should be. Responsibilities blur, priorities compete, follow-up becomes reactive, and managers lose visibility. This program gives participants a clear, practical foundation for organizing work as projects, helping them define outcomes, clarify roles, plan realistically, anticipate risks, and communicate progress with confidence.

The Performance Gaps It Addresses

- Initiatives begin without clear outcomes or success criteria
- Roles and responsibilities remain ambiguous
- Planning and follow-up depend on individual habits
- Teams lack a shared project management language
- Communication becomes inconsistent across functions

KEY COMPETENCIES DEVELOPED

Project Foundations	Planning Discipline	Team Coordination
Risk Awareness	Progress Tracking	Communication

LEARNING OUTCOMES

- Define project objectives, success criteria, and governance requirements.
- Create practical project plans that integrate scope, schedule, cost, quality, and risk.
- Apply monitoring and control techniques to maintain project performance.
- Analyze project issues and select appropriate corrective actions.
- Communicate effectively with stakeholders throughout the project lifecycle.
- Conduct structured project closure and capture lessons learned.

TARGET AUDIENCE

- New and experienced project managers
- Project coordinators and team leaders
- Functional managers leading cross-functional initiatives
- Professionals responsible for internal projects

AI for Project Managers

DURATION 3 Days (24 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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AI can save project teams significant time, but unmanaged experimentation can also create inaccurate outputs, confidentiality risks, and false confidence. This program helps project professionals move from random prompting to disciplined, high-value AI workflows. Participants apply AI across planning, risk, communication, reporting, meetings, and knowledge management while preserving human oversight, ethical judgment, and data responsibility.

The Performance Gaps It Addresses

- Administrative work consumes time needed for leadership and problem-solving
- Project documents vary in quality and consistency
- Teams struggle to convert information into timely insight
- AI use is fragmented, informal, and difficult to govern
- Accuracy, bias, confidentiality, and overreliance create avoidable risk

KEY COMPETENCIES DEVELOPED

AI Literacy	Prompt Engineering	Analytical Thinking
Productivity	Responsible AI Use	Decision Support

LEARNING OUTCOMES

- Identify high-value AI use cases across the project lifecycle.
- Apply structured prompting techniques to generate useful project outputs.
- Use AI to support planning, risk analysis, communication, and reporting.
- Evaluate AI-generated outputs for accuracy, bias, and relevance.
- Establish responsible usage boundaries for confidential and sensitive information.
- Design a personal AI-enabled project workflow.

Target Audience

- Project and program managers
- PMO professionals
- Project coordinators and analysts
- Leaders overseeing project portfolios

Agile Project Management

DURATION 5 Days (30 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Organizations often adopt agile ceremonies without achieving faster learning, stronger collaboration, or better customer value. This program moves beyond mechanical practices to help teams understand how agility actually changes planning, prioritization, feedback, and decision-making. Participants learn to apply agile and hybrid approaches with discipline, adapting to change without losing clarity, accountability, or delivery focus.

THE PERFORMANCE GAPS IT ADDRESSES

- Requirements change faster than traditional plans can absorb
- Customers and users are involved too late
- Teams work in silos despite using agile terminology
- Feedback cycles are slow and expensive
- Ceremonies are performed without improving flow or value

KEY COMPETENCIES DEVELOPED

Agile Mindset	Value Prioritization	Iterative Planning
Team Facilitation	Customer Collaboration	Continuous Improvement

LEARNING OUTCOMES

- Explain agile values, principles, and common delivery approaches.
- Prioritize work based on customer value and business outcomes.
- Develop and refine backlogs, user stories, and acceptance criteria.
- Facilitate iterative planning, reviews, and retrospectives.
- Analyze team flow and identify opportunities for improvement.
- Select appropriate agile or hybrid practices for different project contexts.

TARGET AUDIENCE

- Project managers and team leaders
- Product owners and business analysts
- Cross-functional project teams
- Professionals moving toward agile or hybrid delivery

Risk Management for Projects

DURATION 5 Days (30 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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By the time a project problem becomes visible, the cost of response is often already high. This program turns risk management from a static register into an active decision-support practice. Participants learn to identify uncertainty early, prioritize exposure, assign real ownership, prepare proportionate responses, and use risk information to protect objectives and capture opportunities.

THE PERFORMANCE GAPS IT ADDRESSES

- Teams react to problems instead of anticipating uncertainty
- Risk registers are incomplete, outdated, or purely administrative
- Ownership is assigned on paper but not exercised in practice
- Contingency plans are vague or financially unrealistic
- Escalation happens too late for leaders to influence outcomes

KEY COMPETENCIES DEVELOPED

Risk Identification	Risk Analysis	Response Planning
Ownership	Monitoring	Decision-Making

LEARNING OUTCOMES

- Identify project threats, opportunities, assumptions, and dependencies.
- Apply qualitative techniques to prioritize project risks.
- Develop proportionate response strategies and contingency actions.
- Assign clear ownership and escalation criteria.
- Monitor risk exposure throughout the project lifecycle.
- Improve decision-making using structured risk information.

TARGET AUDIENCE

- Project and program managers
- Risk owners and PMO professionals
- Team leaders and functional managers
- Professionals responsible for project controls

Agile Mmindset in Work Space

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Agility is not a set of ceremonies. It is the organizational ability to learn quickly, respond intelligently, and deliver value without becoming trapped by rigid plans or internal silos. This program helps teams translate agile principles into everyday behaviors: customer focus, experimentation, feedback, collaboration, prioritization, and continuous learning.

THE PERFORMANCE GAPS IT ADDRESSES

- Working practices remain rigid despite changing conditions
- Responses to customer or market change are slow
- Activity is prioritized over customer and business outcomes
- Employees avoid experimentation because failure feels unsafe
- Departments collaborate only when escalation forces them to

KEY COMPETENCIES DEVELOPED

Adaptability	Customer Focus	Experimentation
Collaboration	Feedback	Continuous Learning

LEARNING OUTCOMES

- Explain the behaviors and principles that support organizational agility.
- Recognize fixed, process-heavy, and customer-disconnected work patterns.
- Apply iterative planning and feedback to everyday work.
- Prioritize outcomes and customer value over activity volume.
- Use experiments to test assumptions and reduce uncertainty.
- Identify practical agility improvements for the workplace.

TARGET AUDIENCE

- Managers and team leaders
- Cross-functional teams
- Transformation and innovation professionals
- Employees working in changing environments

02



Leadership & Professional Development

Adaptive Leadership

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Technical expertise is not enough when the challenge involves changing beliefs, habits, relationships, or power dynamics. In these situations, leaders who provide quick answers can unintentionally increase resistance. This program equips participants to diagnose adaptive challenges, mobilize stakeholders, regulate pressure, and create safe experiments that move people through difficult change without losing direction or trust.

THE PERFORMANCE GAPS IT ADDRESSES

- Traditional leadership responses fail in complex situations
- Resistance is treated as obstruction rather than useful information
- Teams become dependent on authority for every answer
- Difficult conflict, loss, and trade-offs are avoided
- The organization repeats familiar solutions without learning

KEY COMPETENCIES DEVELOPED

Adaptive Thinking	Stakeholder Mobilization	Courageous Leadership
Experimentation	Emotional Regulation	Systems Awareness

LEARNING OUTCOMES

- Differentiate technical problems from adaptive challenges.
- Diagnose stakeholder interests, losses, and resistance patterns.
- Regulate pressure while sustaining productive engagement.
- Design safe experiments to address complex challenges.
- Adapt leadership behavior to team and situational needs.
- Create an action plan for a current leadership challenge.

TARGET AUDIENCE

- Managers and department heads
- Project and program leaders
- High-potential employees
- Transformation and change leaders

Emotional Intelligence in Work Space

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Performance can deteriorate quickly when pressure triggers defensiveness, poor listening, impulsive reactions, or avoidable conflict. This program helps professionals understand the emotional patterns shaping judgment, communication, trust, and leadership presence. Participants practice practical techniques to regulate themselves, read others more accurately, navigate difficult conversations, and respond with greater intention.

THE PERFORMANCE GAPS IT ADDRESSES

- Emotional reactions damage judgment and relationships under pressure
- Communication breakdowns consume time and energy
- Low empathy weakens trust and employee experience
- Conflict escalates or remains unspoken
- Leadership presence becomes inconsistent in difficult moments

KEY COMPETENCIES DEVELOPED

Self-Awareness	Self-Regulation	Empathy
Relationship Management	Conflict Navigation	Resilience

LEARNING OUTCOMES

- Recognize personal emotional patterns and workplace triggers.
- Apply techniques to regulate emotions under pressure.
- Interpret verbal and non-verbal emotional cues.
- Demonstrate empathy while maintaining professional boundaries.
- Manage difficult conversations with greater awareness.
- Develop a personal emotional-intelligence improvement plan.

TARGET AUDIENCE

- Managers and team leaders
- Project professionals
- Customer-facing employees
- High-potential professionals

Lead with Heart and Mind

DURATION 5 or 10 Days (40Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Imagine leading with calm confidence, even in a crisis. Imagine understanding your team's needs at a glance and inspiring them through empathy and insight. Our 40-hour Emotional Intelligence workshop is a life-changing journey that will help you become a better version of yourself – the kind of leader who leads with both heart and mind. This offline program empowers you to be in charge of your emotions and actions, improving every aspect of your personal and professional life. It's time to unlock your full potential as a leader and as a person.

THE PERFORMANCE GAPS IT ADDRESSES

- Emotional reactions damage judgment and relationships under pressure
- Communication breakdowns consume time and energy
- Low empathy weakens trust and employee experience
- Conflict escalates or remains unspoken
- Leadership presence becomes inconsistent in difficult moments

KEY COMPETENCIES DEVELOPED

Self-Awareness	Self-Regulation	Empathy
Relationship Management	Conflict Navigation	Resilience

LEARNING OUTCOMES

- Greater Self-Awareness: Deep insight into your own emotions, triggers, and habits.
- Emotional Agility: The ability to adapt your mindset and emotions in real time.
- Improved Communication: Enhanced empathy and listening skills to connect with others.
- Effective Conflict Resolution: Tools to manage and resolve conflicts with calm and empathy.
- Positive Impact on Others: A leadership presence that inspires and influences.
- Body–Emotion Awareness: Heightened awareness of the mind-body connection.

TARGET AUDIENCE

- Managers and team leaders
- Project professionals
- Customer-facing employees
- High-potential professionals

Change Management

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Change does not fail only because the plan is weak. It fails when employees do not understand the reason, believe the change is credible, feel capable of adopting it, or see reinforcement after launch. This program gives leaders and change agents a structured approach to prepare people, engage stakeholders, address resistance, build capability, and sustain adoption until intended benefits are realized.

THE PERFORMANCE GAPS IT ADDRESSES

- Employees experience change fatigue and declining trust
- Implementation progresses while adoption remains low
- Communication explains activities but not meaning or impact
- Resistance is discovered late and handled reactively
- Initial gains fade because reinforcement is weak

KEY COMPETENCIES DEVELOPED

Change Diagnosis	Stakeholder Engagement	Communication
Resistance Management	Adoption Planning	Benefits Realization

LEARNING OUTCOMES

- Differentiate technical problems from adaptive challenges.
- Diagnose stakeholder interests, losses, and resistance patterns.
- Regulate pressure while sustaining productive engagement.
- Design safe experiments to address complex challenges.
- Adapt leadership behavior to team and situational needs.
- Create an action plan for a current leadership challenge.

TARGET AUDIENCE

- Managers and team leaders
- Project and transformation professionals
- HR and L&D professionals
- Change champions and internal consultants

High-Performance Team Development

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Putting talented people together does not automatically create a high-performing team. Without trust, role clarity, productive conflict, and shared accountability, teams protect functions rather than outcomes. This interactive program reveals the behaviors that limit collective performance and helps participants build practical agreements for how they communicate, decide, challenge, coordinate, and deliver together.

THE PERFORMANCE GAPS IT ADDRESSES

- Low trust limits openness, speed, and collaboration
- Roles and decision rights are unclear
- Conflict is avoided until it becomes personal or political
- Accountability is pushed upward instead of shared
- Departments optimize their own work at the expense of team outcomes

KEY COMPETENCIES DEVELOPED

Trust	Role Clarity	Collaboration
Constructive Conflict	Accountability	Team Alignment

LEARNING OUTCOMES

- Differentiate technical problems from adaptive challenges.
- Diagnose stakeholder interests, losses, and resistance patterns.
- Regulate pressure while sustaining productive engagement.
- Design safe experiments to address complex challenges.
- Adapt leadership behavior to team and situational needs.
- Create an action plan for a current leadership challenge.

TARGET AUDIENCE

- Newly formed teams
- Cross-functional teams
- Leadership and management teams
- Project teams facing performance challenges

Decision-Making & Problem-Solving

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Organizations lose time and money when recurring symptoms are repeatedly treated as isolated problems. This workshop builds the disciplined thinking required to diagnose root causes, challenge assumptions, evaluate options, and act under uncertainty. Participants learn to make decisions that are evidence-aware, proportionate, and followed through, without falling into analysis paralysis.

THE PERFORMANCE GAPS IT ADDRESSES

- Problems recur because symptoms are mistaken for causes
- Decisions rely on assumptions, hierarchy, or the loudest voice
- Teams collect data without converting it into insight
- Options are compared inconsistently
- Decisions are made but implementation and follow-up remain weak

KEY COMPETENCIES DEVELOPED

Critical Thinking	Root-Cause Analysis	Option Evaluation
Judgment	Bias Awareness	Action Planning

LEARNING OUTCOMES

- Define problems clearly and distinguish causes from symptoms.
- Apply structured root-cause analysis techniques.
- Generate and compare solution options using relevant criteria.
- Recognize cognitive biases that affect judgment.
- Make proportionate decisions under uncertainty.
- Develop implementation and follow-up actions.

TARGET AUDIENCE

- Managers and supervisors
- Project and operations professionals
- Cross-functional teams
- Professionals responsible for business decisions

Communication Mastery

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Many workplace issues presented as performance problems are, at their core, communication failures: unclear expectations, weak listening, avoided feedback, and messages that do not match the audience. This highly practical program helps professionals communicate with clarity, confidence, empathy, and influence, especially across functions and during difficult conversations.

THE PERFORMANCE GAPS IT ADDRESSES

- Messages are delivered without a clear purpose or desired action
- Poor listening creates rework and misunderstanding
- Cross-functional communication becomes defensive or fragmented
- Employees avoid difficult conversations until issues escalate
- Feedback is delayed, vague, or interpreted as personal criticism

KEY COMPETENCIES DEVELOPED

Message Clarity	Active Listening	Audience Adaptation
Feedback	Influence	Difficult Conversations

LEARNING OUTCOMES

- Structure clear and purposeful professional messages.
- Adapt communication style to different audiences and situations.
- Practice active listening and effective questioning.
- Give and receive constructive feedback.
- Manage misunderstandings and difficult conversations.
- Develop a personal communication improvement plan.

TARGET AUDIENCE

- Managers and team leaders
- Project professionals
- Customer-facing teams
- Professionals working across functions

Storytelling for Business

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Data does not persuade simply because it is accurate. Leaders and decision-makers need a clear narrative that helps them understand what matters, why it matters now, and what action is required. This program helps professionals transform complex information, evidence, and recommendations into credible business stories that improve executive communication, change messages, sales conversations, and presentations.

THE PERFORMANCE GAPS IT ADDRESSES

- Presentations are overloaded with information but lack a clear message
- Audiences struggle to connect data with business meaning
- Complex ideas are explained without a memorable structure
- Executive communication lacks tension, relevance, or action
- Evidence is presented without creating engagement or conviction

KEY COMPETENCIES DEVELOPED

Narrative Design	Audience Insight	Data Storytelling
Persuasion	Executive Presence	Presentation

LEARNING OUTCOMES

- Identify the purpose, audience, and desired action for a business story.
- Build a clear narrative structure around a business challenge.
- Translate data and evidence into meaningful insight.
- Use examples, contrast, and emotion appropriately.
- Deliver stories with credibility and executive presence.
- Create and present a workplace-relevant business story.

TARGET AUDIENCE

- Managers and leaders
- Business development and sales teams
- Project and consulting professionals
- Professionals who present ideas or data

Coaching Skills for Managers

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Managers who solve every problem for their employees may achieve short-term speed, but they also create dependency and limit capability. This program helps managers shift from constant instruction to purposeful coaching conversations that build ownership, judgment, and confidence. Participants practice listening, questioning, feedback, goal-setting, and accountability techniques they can use immediately.

THE PERFORMANCE GAPS IT ADDRESSES

- Employees depend on managers for routine decisions
- Ownership and initiative remain low
- Performance conversations become one-way correction
- Feedback is irregular or avoided
- Potential talent is underdeveloped because managers lack coaching skills

KEY COMPETENCIES DEVELOPED

Coaching Mindset	Listening	Questioning
Feedback	Goal Setting	Accountability

LEARNING OUTCOMES

- Distinguish coaching from directing, mentoring, and performance management.
- Establish focused and psychologically safe coaching conversations.
- Use active listening and powerful questions to generate insight.
- Support employees in setting goals and identifying options.
- Provide feedback that encourages ownership and improvement.
- Conduct a structured coaching conversation using a practical framework.

TARGET AUDIENCE

- People managers and supervisors
- Team leaders
- Project managers with coaching responsibilities
- High-potential leaders

Negotiation Excellence

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Poor negotiation rarely looks dramatic. It appears as unnecessary discounts, weak preparation, uncontrolled concessions, and agreements that damage long-term value. This program equips participants to prepare strategically, uncover interests, create options, protect priorities, and respond confidently to pressure, helping the organization reach stronger, more sustainable agreements.

THE PERFORMANCE GAPS IT ADDRESSES

- Negotiations begin without clear objectives, limits, or alternatives
- Discounts are offered before value is fully established
- Positions harden because underlying interests remain unexplored
- Concessions are made without receiving value in return
- Pressure and emotion drive avoidable decisions

KEY COMPETENCIES DEVELOPED

Negotiation Planning	Interest Analysis	Value Creation
Consultative Selling	Concession Strategy	Conflict Management

LEARNING OUTCOMES

- Prepare negotiation objectives, limits, alternatives, and priorities.
- Differentiate positions from underlying interests.
- Create and evaluate options for mutual value.
- Use questions, listening, and framing to influence discussions.
- Manage concessions and difficult tactics strategically.
- Reflect on outcomes and improve future negotiation performance.

TARGET AUDIENCE

- Managers and team leaders
- Sales and business development teams
- Procurement and partnership professionals
- Project and account managers

Business Development Mastery

DURATION 5 Days (40 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Growth becomes unpredictable when business development depends on personal networks, reactive opportunities, or isolated sales activity. This comprehensive program builds a disciplined commercial system, from market and customer insight to value proposition, pipeline management, partnerships, negotiation, and conversion. Participants leave with practical tools for creating sustainable growth rather than chasing disconnected leads.

THE PERFORMANCE GAPS IT ADDRESSES

- Growth activity is busy but strategically unfocused
- Customer and market insight is shallow or inconsistent
- Pipeline management depends on individual habits
- Proposals fail to communicate differentiated value
- Teams rely on reactive selling instead of deliberate opportunity creation

KEY COMPETENCIES DEVELOPED

Market Analysis	Value Proposition	Pipeline Management
Consultative Selling	Negotiation	Growth Strategy

LEARNING OUTCOMES

- Analyze markets, customers, competitors, and growth opportunities.
- Develop customer personas and compelling value propositions.
- Design business-development strategies and opportunity plans.
- Build and manage a disciplined B2B or B2C pipeline.
- Apply consultative communication, negotiation, and pitching skills.
- Define meaningful commercial KPIs and action plans.

TARGET AUDIENCE

- Business development professionals
- Sales and commercial managers
- Entrepreneurs and founders
- Account managers and partnership professionals

Customer Experience Excellence

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Customers judge the organization through every interaction, not only through the final product or service. Inconsistent communication, weak empathy, and poor service recovery quickly erode trust and loyalty. This program helps employees understand the customer journey, respond professionally in difficult moments, resolve complaints, and turn recurring pain points into improvement opportunities.

THE PERFORMANCE GAPS IT ADDRESSES

- Service quality varies across employees, channels, and locations
- Complaints escalate because customers do not feel heard
- Empathy is confused with agreement or apology
- Service recovery fails to rebuild confidence
- Recurring pain points are handled individually rather than solved systemically

KEY COMPETENCIES DEVELOPED

Customer Insight	Empathy	Service Communication
Complaint Handling	Service Recovery	Continuous Improvement

LEARNING OUTCOMES

- Analyze customer needs, expectations, and key journey moments.
- Demonstrate professional, empathetic, and solution-focused communication.
- Handle complaints and difficult interactions effectively.
- Apply service-recovery principles to rebuild trust.
- Identify root causes of recurring customer issues.
- Create individual and team actions to improve customer experience.

TARGET AUDIENCE

- Customer service teams
- Frontline and call-center employees
- Sales and account-management teams
- Supervisors and service leaders

Stakeholder Management

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Projects and strategic initiatives can be technically sound and still fail because stakeholders were misunderstood, engaged too late, or communicated with in the same way. This program helps professionals read the stakeholder landscape, anticipate resistance, build sponsorship, manage competing expectations, and create targeted engagement strategies that improve alignment and decision speed.

THE PERFORMANCE GAPS IT ADDRESSES

- Stakeholders hold conflicting expectations and measures of success
- Resistance appears late because concerns were not diagnosed early
- Communication is generic rather than stakeholder-specific
- Sponsorship is passive or inconsistent
- Cross-functional alignment weakens as priorities change

KEY COMPETENCIES DEVELOPED

Stakeholder Analysis	Influence	Engagement Planning
Expectation Management	Communication	Relationship Building

LEARNING OUTCOMES

- Identify and segment stakeholders based on influence and impact.
- Analyze stakeholder interests, expectations, and concerns.
- Select appropriate engagement and communication strategies.
- Build trust and manage conflicting expectations.
- Monitor changes in stakeholder position and influence.
- Create a stakeholder-engagement plan for a current initiative.

TARGET AUDIENCE

- Project and program managers
- Business analysts and consultants
- Managers leading cross-functional initiatives
- Change and transformation professionals

Systems Thinking

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Recurring organizational problems often survive because each department addresses its own symptom while the wider system remains unchanged. This program helps professionals see patterns, relationships, feedback loops, delays, and unintended consequences. Participants learn to challenge simplistic explanations and identify leverage points where a focused intervention can create meaningful change.

THE PERFORMANCE GAPS IT ADDRESSES

- The same problems return despite repeated corrective actions
- Decisions are optimized within silos
- Solutions create unintended consequences elsewhere
- Short-term fixes increase long-term complexity
- Complex challenges are reduced to a single cause or department

KEY COMPETENCIES DEVELOPED

Systems Analysis	Pattern Recognition	Causal Mapping
Strategic Thinking	Assumption Testing	Leverage Identification

LEARNING OUTCOMES

- Distinguish events, patterns, structures, and mental models.
- Map key relationships and feedback loops in complex situations.
- Analyze delays, unintended consequences, and systemic behavior.
- Challenge assumptions that sustain recurring problems.
- Identify potential leverage points for intervention.
- Apply systems thinking to a current organizational challenge.

TARGET AUDIENCE

- Managers and leaders
- Project and transformation professionals
- Strategy and organizational development teams
- Professionals addressing complex recurring problems

New Earth™ Business Simulation

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Traditional training can explain collaboration, agility, and leadership, but it may not reveal how people actually behave under pressure. New Earth™ is an immersive business simulation that places teams in a dynamic environment where priorities shift, resources are constrained, and decisions have visible consequences. The experience creates powerful insight into real team behavior and translates it into practical workplace commitments.

THE PERFORMANCE GAPS IT ADDRESSES

- Conceptual training produces limited behavioral transfer
- Collaboration breaks down when pressure increases
- Teams cling to plans after conditions change
- Accountability becomes unclear during fast-moving work
- Reflection happens too late to improve performance

KEY COMPETENCIES DEVELOPED

Agility	Team Coordination	Leadership
Decision-Making	Communication	Reflection

LEARNING OUTCOMES

- Apply adaptive planning in a dynamic simulated environment.
- Coordinate roles, resources, and decisions across a team.
- Respond constructively to changing information and constraints.
- Demonstrate leadership, communication, and accountability behaviors.
- Analyze team performance using evidence from the simulation.
- Translate simulation lessons into workplace commitments.

TARGET AUDIENCE

- Leadership and management teams
- Project and agile teams
- Cross-functional groups
- Organizations seeking experiential team development

Time Machine™ Learning Journey

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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People remember what they experience far more than what they are told. Time Machine™ is a narrative-driven learning journey that immerses participants in evolving challenges requiring collaboration, prioritization, problem-solving, and adaptation. The experience can be tailored around leadership, change, teamwork, or project execution, creating a memorable platform for honest reflection and practical alignment.

THE PERFORMANCE GAPS IT ADDRESSES

- Traditional learning generates low attention and retention
- Team behaviors remain disconnected from shared objectives
- Participants understand concepts but struggle to apply them
- Reflection is shallow or disconnected from real work
- Teams need a shared experience that accelerates alignment

KEY COMPETENCIES DEVELOPED

Experiential Learning	Collaboration	Adaptability
Problem-Solving	Reflection	Team Alignment

LEARNING OUTCOMES

- Respond to evolving scenarios using structured team decisions.
- Apply relevant leadership, collaboration, and problem-solving behaviors.
- Recognize how assumptions and communication influence outcomes.
- Evaluate team choices and their consequences.
- Connect experiential insights to organizational challenges.
- Develop shared commitments for improved workplace performance.

TARGET AUDIENCE

- Corporate teams and emerging leaders
- Project and transformation teams
- Management offsites
- Organizations seeking a memorable learning experience

03



Youth & Future Skills

Young Project Management Professionals™ (YPMP)

DURATION 5 Days (40 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Juniors and teenagers are often told to be responsible, organized, and confident, but are rarely given a practical system for doing so. YPMP uses project management as a life and future-skills framework, helping teenagers turn goals into plans, manage time and resources, collaborate, solve problems, and present results. Learning happens through age-appropriate projects, challenges, and simulations, not lectures.

THE PERFORMANCE GAPS IT ADDRESSES

- Juniors and teenagers struggle to translate goals into practical action
- Time management and planning habits are underdeveloped
- Teamwork becomes difficult when roles are unclear
- Presentation anxiety limits confidence and visibility
- Practical ownership and accountability receive limited real-world practice

KEY COMPETENCIES DEVELOPED

Goal Setting	Planning	Teamwork
Time Management	Problem-Solving	Presentation

LEARNING OUTCOMES

- Define meaningful goals and translate them into practical plans.
- Organize tasks, time, roles, and resources for a team project.
- Apply teamwork, communication, and problem-solving skills.
- Recognize risks and respond to project challenges.
- Demonstrate responsibility and accountability for assigned work.
- Present project outcomes with confidence and reflection.

TARGET AUDIENCE

- Juniors aged 9-13 and Teenagers aged 14-18
- Schools and youth organizations
- Summer and enrichment programs
- Juniors and teenagers preparing for university and future careers

Future Heroes™

DURATION 7 Days (56 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Future Heroes transforms entrepreneurship from an abstract idea into a complete hands-on journey. Young participants identify a real challenge, understand customers, shape a solution, build a simple business model, estimate resources, test assumptions, and pitch to a final panel. The experience develops confidence, creativity, teamwork, financial awareness, and disciplined execution.

THE PERFORMANCE GAPS IT ADDRESSES

- Entrepreneurship is introduced theoretically without real application
- Ideas are developed without understanding users or customers
- Teamwork and financial awareness remain weak
- Fear of judgment limits experimentation and pitching
- Juniors and teenagers lack confidence in turning ideas into action

KEY COMPETENCIES DEVELOPED

Entrepreneurship	Customer Understanding	Project Planning
Financial Awareness	Teamwork	Pitching

LEARNING OUTCOMES

- Identify a real-life challenge and define a relevant opportunity.
- Develop a simple customer persona and value proposition.
- Create an initial business model and delivery plan.
- Prepare a basic budget and resource estimate.
- Test and improve an idea using feedback.
- Pitch a team solution confidently to an audience.

TARGET AUDIENCE

- Juniors and teenagers aged 12-16
- Schools and youth development organizations
- Summer camps and enrichment providers
- Participants interested in entrepreneurship and innovation

TeensPreneur™

DURATION 5 Days (40 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Teenagers are full of ideas, but they need a practical way to test whether an idea solves a real problem and creates value. This program introduces entrepreneurship through hands-on discovery, simple business thinking, experimentation, and pitching. Participants learn to identify opportunities, understand customers, consider costs, improve ideas through feedback, and communicate with confidence.

THE PERFORMANCE GAPS IT ADDRESSES

- Business concepts feel distant from everyday life
- Ideas are developed without customer insight
- Fear of failure prevents experimentation
- Costs, pricing, and value are poorly understood
- Presentation anxiety limits confidence

KEY COMPETENCIES DEVELOPED

Opportunity Recognition	Customer Insight	Creativity
Business Basics	Experimentation	Pitching

LEARNING OUTCOMES

- Recognize everyday problems as potential opportunities.
- Describe a target customer and their key needs.
- Develop a simple product or service concept.
- Explain basic costs, pricing, and value.
- Improve an idea using feedback and simple testing.
- Present an entrepreneurial idea in a clear pitch.

TARGET AUDIENCE

- Teenagers aged 14–18
- Schools and youth organizations
- Innovation clubs
- Young participants interested in business

Leadership for Teenagers

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Leadership is often confused with popularity, authority, or being the loudest voice. This program helps teenagers experience leadership as self-awareness, responsibility, positive influence, communication, and service. Through realistic activities and reflection, participants discover how their choices affect others and build practical behaviors for leading themselves and contributing to teams.

THE PERFORMANCE GAPS IT ADDRESSES

- Teenagers have limited insight into their strengths and values
- Leadership is confused with status or control
- Peer pressure influences important decisions
- Communication breaks down during disagreement
- Responsibility is avoided when outcomes become difficult

KEY COMPETENCIES DEVELOPED

Self-Leadership	Responsibility	Communication
Decision-Making	Teamwork	Positive Influence

LEARNING OUTCOMES

- Explain the difference between leadership, authority, and popularity.
- Identify personal strengths, values, and leadership behaviors.
- Practice communication, listening, and constructive influence.
- Make responsible decisions in realistic youth scenarios.
- Contribute positively to team goals and challenges.
- Create a personal leadership-development commitment.

TARGET AUDIENCE

- Teenagers aged 14–18
- Schools and youth programs
- Student councils and clubs
- Youth leadership initiatives

Communication & Presentation Skills for Teens

DURATION 2 Days (16 Hours)	GROUP SIZE 15–20 Participants	LANGUAGE Arabic / English / Bilingual
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Confidence grows through structured practice, not encouragement alone. This program gives teenagers a safe, energetic environment to organize their ideas, listen actively, adapt to different audiences, manage nervousness, and deliver engaging presentations. Participants receive practical feedback that helps them express themselves with greater clarity and self-belief.

THE PERFORMANCE GAPS IT ADDRESSES

- Juniors and teenagers hesitate to express ideas clearly
- Speaking lacks structure and purpose
- Poor listening creates misunderstanding
- Fear of public presentation limits participation
- Feedback is experienced as criticism rather than a tool for growth

KEY COMPETENCIES DEVELOPED

Communication	Active Listening	Presentation
Confidence	Audience Awareness	Feedback

LEARNING OUTCOMES

- Organize ideas into clear spoken messages.
- Demonstrate active listening and effective questioning.
- Adapt communication to different audiences and situations.
- Use voice, body language, and visual support effectively.
- Manage nervousness during presentations.
- Deliver a short presentation and apply feedback.

TARGET AUDIENCE

- Teenagers aged 14-18
- Schools and youth programs
- Student clubs and competition teams
- Juniors and teenagers preparing for interviews or presentations

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